
The McGraw-Hill Companies



Strategic Joint Venture Between McGraw-Hill and CME Group Investor Presentation

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For more information regarding other related risks, see Item 1A of McGraw-Hill's Annual Report on Form 10-K for the fiscal year ended December 31, 2010 and Item 1A of CME Group's Annual Report on Form 10-K for the fiscal year ended December 31, 2010 and any updates provided in their most recent Quarterly Reports on Form 10-Q. Copies of said 10-Ks and 10-Qs are available online at <http://www.sec.gov> or on request from the applicable company. You should not place undue reliance on forward-looking statements, which speak only as of the date of this presentation. Except for any obligation to disclose material information under the Federal securities laws, The McGraw-Hill Companies and CME Group undertake no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date of this presentation.



Harold McGraw III
Chairman, President and CEO
The McGraw-Hill Companies

Craig Donohue
CEO
CME Group

New Strategic Partnership Creates Significant Value

The **McGraw-Hill** Companies

/ **S&P
INDICES**

- McGraw-Hill Markets* is a leading **content and analytics** provider to financial and commodities markets
- S&P Indices is a global leader in index creation and innovation calculating over 700,000 indices covering all major markets
 - ▶ Strong institutional relationships
- The S&P indices are among the most recognized and heavily traded indices in the world including: the S&P 500, the S&P/Case-Shiller Index and the S&P GSCI

 **CME Group** / Dow Jones Indexes / **DOWJONES**
A CME Group Company

- CME Group is the world's leading and most diverse **derivatives marketplace**
- The marquee Dow Jones Industrial Average and other Dow Jones Indexes brands are well known globally
 - ▶ Strong retail recognition
- Dow Jones Indexes (owned 90% by CME Group, 10% by Dow Jones) is a leading global provider of index products, including 130,000 indices

Creates Significant Value for All Stakeholders

- Creates a **leading index provider** well-positioned to serve **global institutional and retail customers**
- Delivers **significant value** to parent companies and customers
- Leverages parent companies' unique and **complementary strengths**
- Establishes an enhanced platform for **growth and innovation opportunities**
- Presents an **attractive financial profile** with improved efficiency and strong free cash flow

* Working name for the McGraw-Hill Companies following the tax-free spin-off of McGraw-Hill Education

Key Transaction Terms

Overview and Structure

- Joint Venture between McGraw-Hill, CME Group, and Dow Jones
- McGraw-Hill will contribute its S&P Indices business
- The CME Group / Dow Jones joint venture will contribute Dow Jones Indexes
- Joint Venture transaction is tax-free
- McGraw-Hill will acquire Credit Market Analysis (CMA) from CME Group

Ownership

- McGraw-Hill: 73.0%
- CME Group 24.4% / Dow Jones 2.6%

Commercial Terms

- S&P Indices will enjoy revenue diversification stemming from a change in fee structure (from a fee per trade to a share of CME Group equity complex profits) and receive improved license terms
- CME Group will have a long term, ownership-linked, exclusive license to list futures and options on futures based on S&P Indices

Governance / Organization

- The JV will be consolidated into McGraw-Hill's financials
- Alexander Matturri, Executive Managing Director of S&P Indices, will be named CEO
- 7-member board with 5 directors to be designated by McGraw-Hill, 2 by CME Group

Timing

- Transaction expected to close in the first half of next year, subject to regulatory approval

Approvals

- McGraw Hill and CME Group Boards of Directors have approved the transaction
- No shareholder votes required
- Closing contingent upon regulatory approvals

Delivers Significant Value to Parent Companies and Customers

Attractive Financial Returns

- Immediately accretive to McGraw-Hill post-close
- Break-even on an accretion/dilution basis for CME Group in 2012
- Positive market fundamentals and complementary strengths accelerate growth
- Optimized corporate structure drives operating efficiency and margin expansion

Complementary Index Businesses

- Combines two complementary index brands into one leading global index platform
- Over five hundred ETFs with more than \$380 billion in ETF AUM
- Over \$6 trillion in assets benchmarked against the S&P 500 and the DJIA

Aligned Interests

- Extends CME Group access to essential S&P Indices IP and provides S&P Indices the best trading platform for monetizing its IP in equity index futures products
- Profit sharing provides economic incentive to both partners to develop and launch successful new products

Customer Insight

- Combining CME Group's trading platform with S&P and Dow Jones' index expertise drives innovation and speeds product development
- Deep customer knowledge enhances ability to design products to meet customer functionality and liquidity needs

Global Reach

- Already serving customers on 6 continents
- Partners' exchange relationships and the CME Globex platform provide global distribution and linkage to high growth emerging markets

Leverages Complementary Strengths

The combined capabilities of a global leader in the exchange sector and a top index provider create considerable opportunities for expansion

Strong Presence in Under-Penetrated Asset Classes

- Further expand index product suite across commodities, fixed income, foreign exchange and credit
- Use multi-channel sales capabilities to grow assets under management tied to indices and drive trading volume

Value-Added Market Data Business

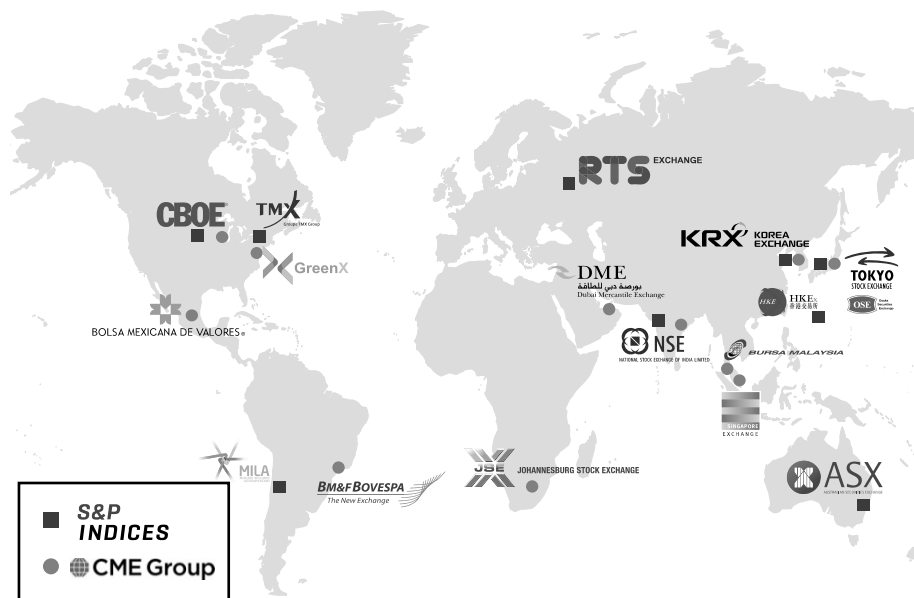
- Ability to offer expanded set of OTC market data offerings
- Expansion of analytical capabilities will support both custom index business and other opportunities

Global Expansion Through Partner Exchanges

- Cross-sell and co-brand products and expand market data services to global network of clients and exchange partners
 - ▶ Partner exchanges help to expand distribution of index offerings for trading in local currencies
 - ▶ Index creation and calculation services are attractive for partner exchanges in growing markets – further potential to gain distribution rights for these offerings

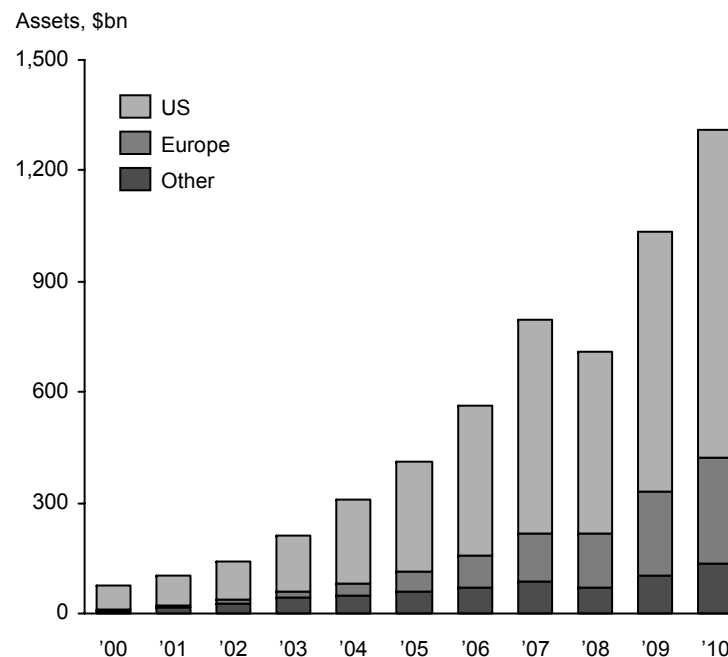
Provides a Platform for Growth and Innovation

Relationships With Leading Exchanges Worldwide



- Global distribution channels and linkage to high growth markets
- Opportunity for additional non-U.S. product development, cross-border trading and new global alliances

Growth in Global ETF AUM



- 2010 Global ETF AUM: \$1.3 Trillion
- Europe 2005-2010 CAGR: 39%
- Emerging Markets 2005-2010 CAGR: 37%

Presents an Attractive Financial Profile

Attractive Pro Forma Financials⁽¹⁾

**Revenues:
> \$400M**

**Operating Margin:
> 50%**

With Upside Potential

- **Underlying sector has strong historical growth rates**
 - ▶ Global assets under management in ETFs⁽²⁾: +26%
 - ▶ Global exchange futures and options trading volume⁽³⁾: +18%
 - **Joint Venture has a robust and diversified revenue model**
 - ▶ *AUM-based fees*: Mutual funds, ETFs, structured products
 - ▶ *Transaction-based fees*: Listed and OTC derivative contracts
 - ▶ *Profit-based fees*: CME Group equity complex
 - ▶ *Subscription-based fees*: Data services and custom indices
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- **Combination offers increased operational efficiencies**
 - ▶ Index production platform
 - ▶ Technology and administrative infrastructure
 - ▶ Data procurement and data distribution
 - **Joint Venture will leverage broader McGraw-Hill Markets platform and CME Group's market and customer insight**

(1) LTM as of 9/30/2011

(2) BlackRock ETF Landscape Industry Review, January 2011, 2005-2010 CAGR

(3) Futures Industry Association Annual Volume Survey, 2010, 2005-2010 CAGR

Roadmap to Completion / Next Steps

- Regulatory filings will be made as soon as possible
- Index businesses will operate separately until transaction closes
- Relationships with other exchanges will remain in place
- Transaction expected to close in the first half of next year, pending regulatory approval

Summary: Creates Significant Value for All Stakeholders

- A leading index provider
- Serving global institutional and retail customers
- Unique and complementary strengths
- Enhanced platform for growth and innovation
- Attractive financial profile

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Investor Presentation Replay Information

Internet replay available approximately two hours after the end of the call and will remain available for one year

- Go to: www.mcgraw-hill.com/investor_relations or www.cmegroup.com/investor-relations

Telephone replay available through December 5, 2011

- Domestic: 1-800-348-3514
 - International: +1-402-220-9676 (long distance charges will apply)
- No password required